



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Shri Vaishnav School of Management

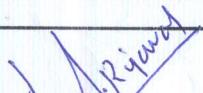
BBA-Business Analytics (In Association with IBM)

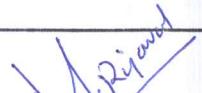
Choice Based Credit System (CBCS) (2025-2028)

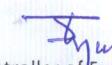
SEMESTER - II

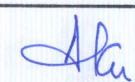
S. No.	Course Category	COURSE CODE	COURSE NAME	Examination Scheme					Teaching			CREDITS	TOTAL MARKS		
				THEORY			PRACTICAL		Th	T	P				
				End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)							
1	MAJ	BBAIBM201	Relational Database Management Systems (RDBMS)	Credit Scheme will be as per the syllabus of the respective IBM Course								2	50		
2	MAJ	BBAIBM202	Descriptive Analytics	60	20	20	30	20	2	0	2	3	150		
3	AECC	ML307	Environmental Management and Sustainability	60	20	20	0	0	4	0	0	4	100		
4	MIN	BBA201	Fundamentals of Organization Behavior	60	20	20	0	0	3	0	0	3	100		
5	MIN	BBA207	Computer and IT Fundamentals	60	20	20	0	0	3	0	0	3	100		
6	GE		Generic Elective Course - II	Credit Scheme will be as per the syllabus of the respective Generic Elective Course								4	100		
				240	80	80	30	20	12	0	2	19	600		

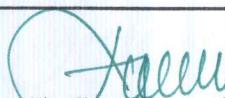
*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.


Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore


Chairperson
Faculty of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore


Controller of Examinations
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore


Registrar
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore


Vice Chancellor
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore